

Roseville Rotary

Record

Volume 41, Number 8

August 30, 2010

Meetings held every Monday at noon at Radisson Roseville, 1540 Cleveland Ave., Roseville
Call or email any questions: 651/636-9054 or jingle@rotary5960.org or www.rosevillerotary.org

September 6 —Labor Day

NO MEETING!!

Notes for August 30—by Gayland Bender

The Rotary meeting was held at the Blue Ribbon Picnic Area and hosted by the MN State Fair as in past years. Many thanks to member Jim Sinclair. Hot and hungry Rotarians were greeted by Pres. Elect. Justin Miller as they entered the picnic area seeking shade under the large red and white tent. Cold water and lemonade was readily available and eagerly consumed in the +90 degree heat and brilliant sunshine. A slightly cool breeze from the south kept the Rotarians and their guests comfortable while they dined on a delicious meal of mixed vegetables, cold slaw, rice pilaf and roasted turkey, all catered by Aesop’s Table. As the meal was finishing, Pres. Loren Swanson called the meeting to order. After thanking Justin Miller for pleasantly greeting everyone, Pres. Swanson led the Pledge of Allegiance, the Rotary Four Way Test and called on Hal Routhe for devotion and prayer. Rotarian guests were introduced en-mass to save time and energy. Pres. Swanson introduced club member Jim Sinclair, First Vice Chair and Assistant Manager for the Fair. Jim introduced each of the attending State Fair Board of Directors and their spouses. He then introduced the program speaker, Ms. Brienna Schuette, State Fair Marketing and Communications Director.

Ms. Schuette, pictured here with Seth Eggessa, discussed the various forms of media used by The State Fair to inform the public of the Fair's activities and information including newspaper ads, web site, bill boards, and an increased presence on Tweeter, Face Book and You Tube, indicating the younger generation seeks and shares this information via their electronic portable devices. An internet access hot site has been established at the fair grounds for easier access to these services. Following several questions and answers from the audience, Ms. Schuette turned the program back over to Jim Sinclair for the exciting and awaited annual drawing for Grandstand tickets and Blue Ribbon Bargain Books.



With everyone's name in the box, Julie Larson assisted the drawing of names with

COMING UP!

September 6
LABOR DAY
NO MEETING

September 13
Tom Hanson
MN Mgmt & Budget
Commissioner
“Financial Status of MN”

September 20
John Lennes
Rotary Water Resources

September 27
Jim Kielsmeier
National Youth
Leadership Council

October 4
Joe Goggin
MIA Hunters

October 11
COLUMBUS DAY
No Meeting

October 18
Brad Brekke
CSI: Target Style

October 25
Lynne Megan
National Disability Em-
ployee Awareness Month

November 1
tba

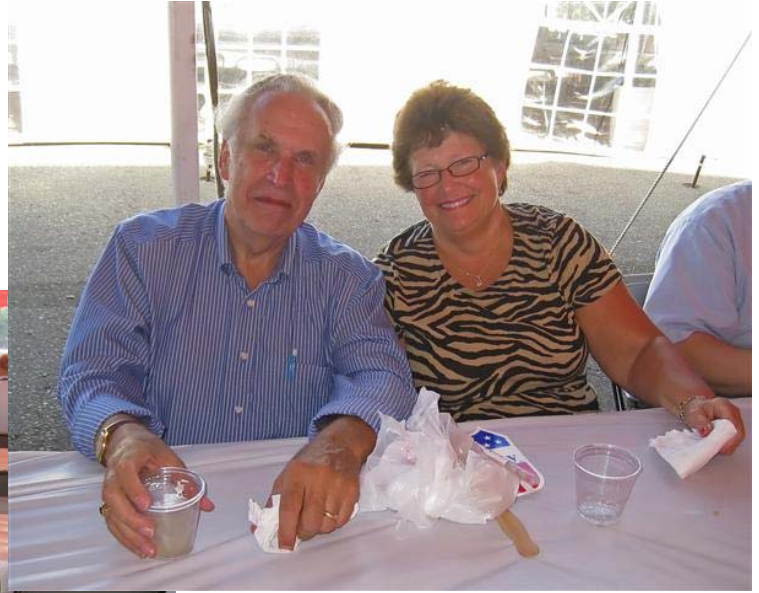
Membership!

FUN AT THE FAIR (continued from page one)!

Grandstand tickets won by Jingle Mahan, Terry Carlson, Don Salverda, and Marge Severson. Winners of the BRB Books included Charlie (Duane) States, Pamela Harris, David Kray, Justin Miller, Leslie Erickson and Don Craighead.

After thanking everyone for attending, Pres. Swanson called the meeting to an end and dismissed everyone with an invitation to enjoy the rest of the evening at the Fair.

Don and Sandy Craighead



Julie Larson and new husband, Bill Werm! Congratulations!



Carolyn Bender and new member Todd Anderson



Don Salverda and his brother, Lenny

More FUN AT THE FAIR!

Don and Marge Severson



Hal Routhe and Elaine Christiansen



The State Fair mascots with their own security!



Al Gerdin and Diane Confer

ROSEVILLE ROTARY MEETING DUTIES 2010-11

	REPORTER	GREETER/FLAG	INTRODUCTIONS	INVOCATION
September 6	LABOR DAY—NO MEETING			
September 13	Bob Bell	Tim Johnson	Tim Johnson	Hal Routhe
September 20	Jim Foley	Bradley Kirscher	Tim Johnson	Rob Davidson
September 27	Ron Riach	Terry Carlson	Tim Johnson	Jerry Showalter
October 4	Jim Foley	Tim Johnson	Terry Carlson	Murray Harpole

TIPS for Member Retention

Traveling together to club projects and creating a variety show as a fundraiser were just a couple of the ideas Rotarians offered during a packed workshop on member retention at the 2010 RI Convention in Montréal, Québec, Canada.

After presentations by Rotary leaders, workshop attendees scrambled to write down all the ideas for increasing member retention. A sampling of the list is below:

- Make Rotary fun.
- Travel together to club meetings and projects – or take a club trip together.
- Form a hiking fellowship to get active outside of weekly meetings.
- Go out to Sunday brunch with a group of members.
- Find out what gets a member excited about Rotary.
- Do a hands-on project instead of the regular meeting once a month.
- Identify a signature project -- one the club is known for throughout the community.
- Create a mentor committee, and offer three-year mentoring to new members.
- Develop a buddy system, pairing up a new member with an existing member.
- Designate someone to round up members who haven't participated in a while and drive them to the club's meetings or events.
- Plan outings to involve new Rotarians and their families.
- Invite families to club meetings.
- Promote the practice of younger members introducing other younger members.
- Organize a New Generations club to target younger professionals.



MARK YOUR CALENDARS!

Wednesday, September 15, 2010

Board of Directors Meeting
Roseville Professional Center #620 @ 7:30 am

Saturday, September 18, 2010

Build a Chair for Bridging
9 to noon or 1 to 5

October 2 (CANCELLED)

MN Twins/Rotary Day!

December 6, 2010

Roseville Rotary Holiday Party!

Rotary Makeups

Don Craighead St Paul 8/26/10

Social Networks

[RI on Facebook](#)

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