

Roseville Rotary

Volume 40, Number 36

Record

May 3, 2010

Meetings held every Monday at noon at Radisson Roseville, 1540 Cleveland Ave., Roseville
Call or email any questions: 651/636-9054 or jingle@rotary5960.org or www.rosevillerotary.org

May 10 Program—Tim Penny

Timothy (Tim) Penny was named as Southern Minnesota Initiative Foundation's (SMIF) President/CEO April 2007. Penny's extensive background complements many of SMIF's key interests, including the areas of workforce development, early childhood development, and economic development with a focus on bio-ag and bio-medical. Penny sees these areas as having the biggest growth potential for the region and the greatest impact on the future economy in southern Minnesota.

Penny represented Minnesota's First Congressional District in the U.S. House of Representatives from 1982-1994. Previously, he was a member of the Minnesota State Senate from 1976-82. Most recently, Penny was a Senior Counselor at Himle Horner, a Twin Cities-based public relations and public affairs firm, and co-chair of the Humphrey Institute Forum at the University of Minnesota.

As a member of the Minnesota Senate, Penny served as vice-chair of the Transportation and Finance committees. Among other issues, Penny's areas of emphasis included student financial aid, rural and rail transportation and regulatory reform. While in Congress, Penny served on the Education and Labor, Agriculture and Veterans' Affairs committees. He chaired the Subcommittee on Veterans' Education and Training and the Foreign Agriculture and Hunger Subcommittee.

Throughout his congressional career, Penny placed an emphasis on budget issues. He chaired the Democratic Budget Group as well as the Porkbusters Coalition. His deficit reduction efforts were recognized by such organizations as the Business Roundtable, Citizens for a Sound Economy, the National Taxpayers union and Citizens Against Government Waste.

Penny has co-authored three books: *Common Cents*; *The 15 Biggest Lies in Politics*; and *Payment Due*. Born and raised in southeastern Minnesota, Penny received his B.A. in political science from Winona State University. Penny has four adult children and resides in Waseca.

Today's Politics

The health of our economy may be improving - but the health of our political system continues to decline. With deficits as far as the eye can see at both the state and federal level - how did we get into this mess? And, what will it take to get our fiscal house back in order?

Notes for May 3—by Terry Gilberstadt

Roseville Rotarians gathered for our regular Monday meeting and were greeted with a friendly handshake by Garrett Jensen. President Art Anderson called the meeting to order. Garrett also led the pledge, Dick Gregory was our Invocation leader. Brad Kirscher introduced visitors and guests.

- **Special Announcements**
- Happy Retirement to Don Sayner and thanks for the cake!!
- Mohammed Ademo, our Peace Scholar applicant was introduced by Jeanne Matlock
- May 11 is Highway Cleanup

COMING UP!

May 10

**Tim Penny
Today's Politics**

May 17

**Pat Seger
Financial Counseling in
Tough Times**

May 24

**Teddie Potter
Wisdom of our ancestors
(Kalahari Bushman
Healers)**

May 31

**NO MEETING
MEMORIAL DAY**

June 7

Tba

June 14

tba

June 21

**Stephanie Haddad,
GSE to India**

June 28

**Sue Gehrz
Roseville Library**

Membership!

Continued from page 1

- Our big event for this year, Taste of Rosefest will be June 24, 2010.
- Update from Cheryl Marchio on our cyber presence for Taste of Rosefest. Check it out on www.twitter.com/tasteofrosefest.
- Countdown to Taste of Rosefest – we need to raise \$600.00 per day to attain our goal. I think that is a great way to break down the task.

Classification talk: New member Dwight Peterson told us about himself and his interesting career. Dwight was born in Belgrade MN and is a graduate of Hamline University. He has had a distinguished career with Honeywell, Univac and International Milling. He also has worked as a management consultant. Dwight has given back always during his career and served the Methodist Church and Hamline University.

Our speaker today was our own Tammy Pust. She spoke on the subject of Elder Scams. Though many of us (and our parents) are well educated professionals there are an incredible amount of traps. She outlined the areas of financial crime, identity theft and computer scams. Her handout with resources is a great help and one we should all put with our contact lists.

Thank you, Tammy, for the great information. It was timely information and I know something we all benefitted from hearing.

THE FOUR WAY TEST OF ROTARY

Is it the Truth?
Is it Fair to all Concerned?
Will it Build Goodwill
and Better Friendships?

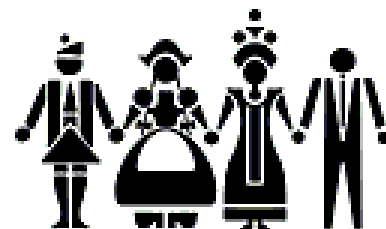


FRIENDSHIP EXCHANGE!

**FRIENDSHIP OUTBOUND EXCHANGE
WITH THE PHILIPPINES DISTRICT 3820
JAN 27—Feb 7, 2011**

Apply now—[CLICK HERE](#) (Click on Philippines RFE for application and details)

What is Friendship Exchange? It is an international exchange program for Rotarians and Rotary couples that provides participants with the opportunity to experience other cultures by staying in the homes of Rotarians, visiting their clubs and participating in the life style/activities of their communities. The goals are to advance international understanding and peace through visits across borders as well as promote interclub relationships, fellowships and service projects. The Rotarians participating gain the opportunity to make long lasting friendships while exploring different areas of the world.



May - Happy Spring!



At today's meeting, Event co-chair, Jerry Hromatka let us know that we are 52 days out until our big event. Taste of Rosefest is our annual fundraiser to support our club's philanthropic efforts. Phil Gelbach, Marketing co-chair, shared this year's goal for our June 24th event is \$40,000 in revenue. Looking ahead, we believe we can grow our event significantly in the next couple of years and plan to begin next year's event immediately after this year's event.

Back to this year -- Committees are busy securing sponsors, auction items, and restaurants and getting ready to rollout ticket sales on 5/10, next week's meeting. Club members can help in several ways:

- ◆ Volunteer to help on a committee (Contact Jerry Hromatka or Kevin Kelly)
- ◆ Plan now for a 2 hour shift on the evening of the event – we'll have sign-ups as we get closer
- ◆ Sell your six assigned tickets to help us meet our club goal
- ◆ Watch for a weekly up-to-date stats at the club meeting for our progress and watch for ways you can lend your expertise

Cheri Marchio showed us our social media connections and how they can help us to market our event. Both Twitter and Facebook pages are being updated daily. We are starting to grow our following and are beginning to take advantage of viral marketing to spread our message. Cheri encouraged us to become a follower on Twitter or fan on Facebook if you currently have an account (or join the fun and create new accounts). Even if you don't have an account you can take a peak at what's happening by clicking on the links shown below.

<http://twitter.com/tasteofrosefest>

<http://www.facebook.com/pages/Roseville-MN/Rotary-Club-of-Roseville/84080209576>

It's going to be a beautiful summer evening! We need ALL members to be there and help!

ROSEVILLE ROTARY MEETING DUTIES 2009-10

	REPORTER	GREETER/FLAG	INTRODUCTIONS	INVOCATION
May 10	Jim Foley	David Kray	Brad Kirscher	Rob Davidson
May 17	Phil Gelbach	Mike Hudson	Brad Kirscher	Hal Routhe
May 24	Ron Riach	Dwight Peterson	Brad Kirscher	Murray Harpole

Roseville Rotary Snelling Avenue Cleanup

Roseville Rotary Adopt-A-Highway Spring Cleanup Day is scheduled for Tuesday, May 11th at 5:00 pm. We will meet in Grumpy's Bar & Grill parking lot on Snelling Avenue (next to Midway Ford) starting at 5:00 pm.

Everyone will be assigned a section of Snelling Avenue to pickup light trash. We pickup the areas between Roselawn and Road C2 on both the East and West sides of Snelling including the cloverleaves. All family members are welcome to join us. After the cleanup we will meet back at Grumpy's for dinner and/or beverages.

Signup to help at Monday's meetings or give Colleen Reistad a call if you have any questions @ phone: 651-631-0261 or email: pforms@qwestoffice.net

MARK YOUR CALENDAR

May 11, 2010

District Assembly training
for ALL 10-11 club officers
VIA WEBINAR!
5 pm to 7 pm

May 11, 2010

Snelling Avenue cleanup
Meet at Grumpy's
5 pm

Tuesday, May 18, 2010

Board of Directors Meeting
Roseville Professional Center #620
@ 7:30 am

NOTE VENUE CHANGE

May 22, 2010

Feed My Starving Children
Volunteer opportunity!

June 24, 2010

TASTE OF ROSEFEST

August 2, 2010

TOGA PARTY!

**TASTE OF ROSEFEST IS COMING!
ARE YOU INVOLVED YET?**

Contact Jerry Hromatka @

jerry@nyfs.org

Kevin Kelly @

kkelly@scbnet.net

Rotary Makeups

Jeanne Matlock	TC Rotaract	4/28/10
Don Craighead	Woodbury	4/30/10