



Roseville Rotary

Record

Volume 40, Number 28

March 8, 2010

Meetings held every Monday at noon at Radisson Roseville, 1540 Cleveland Ave., Roseville
Call or email any questions: 651/636-9054 or jingle@rotary5960.org or www.rosevillerotary.org

March 15—John Thein

ROSEVILLE AREA SCHOOLS UPDATE

MEETING NOTES March 8 by Phil Gelbach

Art Anderson called the meeting to order at 12:30 p.m.

Thanks to Olivia Wilsey who greeted us as we arrived and led the flag pledge. Thanks also to Hal Routhe who delivered the invocation.

Anna Hudak introduced visiting Rotarian Tashia Weisenburger from Minneapolis Rotaract and Cheryl Kohout from Stillwater Sunrise. Several Rotarians introduced their guests; Roland Wilsey brought Mary De Zoysa, Seth Eggessa presented his wife, Leann, Loren Swanson introduced Crista Lentsch and Ann Marie Brink, and Terry Gilbertstadt introduced her daughter Jackie Brook. Scott Erickson brought Connely Dyrud.

Special Announcements

Art gave a brief ShelterBox Update. ShelterBox continues its work in Haiti with nearly 10,000 shelters distributed. ShelterBox is now on the ground in Chile and was first on the scene in Peru within hours of the recent deadly landslide. To donate visit www.shelterbox.org.

The District Conference is being held April 8th – 10th in Mankato. All Rotarians are encouraged to register. Sign-up sheets are available or visit <http://www.rotary5960.org/registration> to register online and for more details.

Invoices are being e-mailed out again so please look for yours. If you have problems or would prefer not to receive an e-mail invoice, please contact Melanie Moog.

The Bridging and Joseph's Coat donation campaigns are coming to a close at the end of March. Please bring new or gently used coats for donation and towels and hygiene products for Bridging.

Roseville Rotary Health Day will be held on April 12th. George Krienke is coor-

COMING UP!

March 15
John Thein
Roseville Schools update
MEETING AT
Fairview Community
Center

March 22
Jerry Kaizer
Honor Flight

March 29
Ronald Phillips
The Green Revolution

April 5
Sue Gehrz
Roseville Library Project

April 12
Jayne Griffith
Head Epidemiologist
State of Minnesota

April 19
Group Study Exchange
Team from India

April 26
MEETING AT
Outback Restaurant

May 3
Tammy Pust
Elder Scams

May 10
Tim Penny

Membership!

dinating this effort and will have additional information for the club as the date nears.

Featured Speaker

Justin Miller introduced Ed Lord, who recently returned from a volunteer trip to Haiti. While in Haiti he helped establish and administer a Heartline Ministries clinic and hospital in the municipality of Tabarre, Port au Prince following the devastating earthquake on January 12. Ed described the challenges they faced and how they were met and overcome. He shared powerful images and video of what his medical team faced and how they responded.

Ed Lord runs a consulting firm specializing in emergency preparedness and management. He has more than 30 years of experience in coordinating medical and public health responses among many responders and communities requiring assistance. Ed has responded to numerous international and national emergencies such as the Northridge earthquake, Hurricanes Marilyn and Katrina, and most recently the Haiti earthquake.

The magnitude 7.0 Haiti quake struck on January 12, 2010 at 4:53 p.m. and according to the USGS, it was the strongest earthquake to hit Haiti in 250 years. Its epicenter was near the port town of Léogâne, approximately 10 miles west of Port-au-Prince, Haiti's thickly populated capital city. With no real construction standards and building codes basically nonexistent, the homes in Haiti were not built to withstand this level of earthquake. Many people died—some estimate the number to be in excess of 300,000. Thousands more were injured and more than 3 million people were displaced and in need of emergency aid, shelter and food in the aftermath. Today most of the population in this area of Haiti is still living in tents and other types of shelters.

Within a week after the quake, the Heartline clinic began to see patients in a mission house in Tabarre owned by the Heartline Ministries. What began as a small operation quickly grew to a hospital scale operation similar to a military M.A.S.H. unit. About 100 patients were brought to the facility each day for range of treatments including both major and minor surgery such as amputations, and fixing and setting fractures. The staff delivered babies, performed follow-up care to returning patients and provided vital wound and burn management. Heartline Ministries is providing these services through stateside financial donations and the support of clinical and administrative volunteers who continue to show up to assist.

Although Ed was not asking for donations, if you would like to learn more about this critical work in Haiti you can visit heartlineministries.org and click on the Haiti Blog link.

Art adjourned the meeting at 1:35 p.m.



March is Literacy Month

In 1932, Herbert J. Taylor wrote down four questions on a small white piece of paper to serve as an "ethical yardstick" for his employees.

His simple creation has come to be known as [The Four-Way Test](#). Revered by Rotarians, it has been translated into more than 100 languages and recited weekly at club meetings around the globe.

When Merv Hecht, a member of the Rotary Club of Santa Monica, California, USA, challenged the notions behind the test as unrealistic and impractical in today's world, his letter in the December 2009 issue of *The Rotarian* prompted a flood of responses, many in defense of the test.

"Is it the TRUTH? The truth is variable," Hecht writes in his letter, reflecting on the first tenet of the test. "It used to be the 'truth' that the world was flat. And if you didn't accept that truth, you were burned at the stake. Then for many years it was taught that the world was round. Now they say it's elliptical because of the pull of gravity. Which is true?" He goes on to argue that what is fair for some is seldom fair for all, and that the final two points of the test are "not the way the world works." ([Read the full letter.](#))

Hecht says he is surprised by the response his letter has received. "It was a spur-of-the-moment letter, but in thinking about it now, I think it's a reaction to the black-and-white attitude that is permeating our society," he says. "Absolutism is dividing our fellow Americans as well as our international friends. The Four-Way Test is another of these absolutes that fails to train people to see the grays in social relationships. Perhaps Rotary, one of my very favorite organizations, could be improved with a new Four-Way Test that includes an openness to other points of view."

Below are a few of the many responses that have poured into *The Rotarian*'s mailbox.

- Dale Bailey, of San Diego, California, USA, agrees with Hecht: "You're right -- The Four-

Way Test is obsolete. We now live in a world where absolutes only erode our freedoms. Truth is now only that which benefits the bearer."

- John Collier, president-elect of the Rotary Club of West U (Houston), Texas, USA, writes: "If I am committed to the truth, I do not deceive people. I am transparent. I am committed to full disclosure and the truth as I know it, because deception is a practice that tries to persuade someone to believe a lie."
- Marsha Doyle, treasurer of the Rotary Club of Lamar, Missouri, USA, responds: "The Four-Way Test isn't supposed to be easy. I believe it is supposed to make one think hard and search to the heart of every matter to ensure that the one asking is diligently seeking integrity. We try and fail now and then, but we try. We succeed far more often. Rotary should continue to promote the test as a standard to which all persons of integrity and goodwill can aspire."
- George Paden, a member of the Rotary Club of Sand Springs, Oklahoma, USA, and district Rotary Peace Fellowships chair, says: "I respectfully submit that 'this is not the way the world works' is precisely the reason every member of Rotary should totally embrace the principles set forth in our Four-Way Test. Rotarians do not work the way the world works. Rotarians are not people who are motivated by what's-in-it-for-me or what-have-you-done-for-me-lately kinds of thinking." Connie Cockcroft, president of the Rotary Club of Athens, Pennsylvania, USA, writes: "The Four-Way Test is the purest, most humble way to gauge the ethics of our professions."

The 4-Way Test:

1. Is it the Truth?
2. Is it Fair to All Concerned?
3. Will it Build Good Will and Better Friendships?
4. Will it be Beneficial to All Concerned?

ROSEVILLE ROTARY MEETING DUTIES 2009-10

	REPORTER	GREETER/FLAG	INTRODUCTIONS	INVOCATION
March 15	Jim Foley	Lynne Megan	Anna Hudak	Bob Rosene
March 22	Loren Swanson	David Kray	Anna Hudak	Jerry Showalter
March 29	Terry Gilbertstadt	Brad Kirscher	Anna Hudak	Bob Rosene
April 5				

The Great Adventure . . .

In 1953, the RI Board of Directors authorized the production of a film featuring several Hollywood heavyweights to celebrate Rotary's golden anniversary.

The 1955 movie titled *The Great Adventure* featured film actor Edward Arnold (*Annie Get Your Gun*, *Diamond Jim*) and television star Jim Backus (*I Married Joan*), now widely recognized for his role as Thurston Howell III on *Giligan's Island*.

Arnold played the lead, Dr. Grayson, a Rotarian who hosts a barbecue for six Rotary Foundation Fellows (now called Ambassadorial Scholars). Backus played Larry Matheson, a friend of Grayson's whose questions about Rotary lead into segments describing the founding of the organization, The Four-Way Test, and what it means to be a Rotarian.

Sujata, of the famous East Indian and Tibetan dance team Sujata-Asoka, played the role of scholar Usha Rani Tagore. She and the other scholars reminisce about their homelands -- Australia, Brazil, India, Japan, Scandinavia, and Scotland -- in flashbacks that illustrate the local significance and unifying ideals of Rotary clubs around the world.

The film was written by Leo Rosencrans, produced by Jerry Fairbanks Productions, and directed by Harold Schuster (*My Friend Flicka*, *The Tender Years*).

Filming began in Hollywood in April 1954. English, French, and Spanish versions of the movie were distributed on 16 mm film to clubs and districts for use during and after the semicentennial year.

[CLICK HERE](#) to view an excerpt of the movie.

The 30-minute movie is included in English on [The Rotary Heritage Collection](#) DVD (020), available for purchase at shop.rotary.org.

For more historical information about Rotary, visit [Rotary History and Archives](#) or the [Rotary Global History Fellowship](#).

MARK YOUR CALENDAR

Tuesday, March 16, 2010
Board of Directors Meeting
Corner House Coffee @ 7:30 am

Rotarian Makeups

Al Gerdin	District YE
Don Craighead	Minneapolis #9
Don Craighead	White Bear Lake

It's never too late to support The Rotary Foundation and its programs. Please make your check payable to The Rotary Foundation, send to:

**Roseville Rotary
2233 Hamline Ave No, Ste 511
Roseville MN 55113**

