



# Roseville Rotary

Volume 40, Number 24

*Record*

*February 1, 2010*

Meetings held every Monday at noon at Radisson Roseville, 1540 Cleveland Ave., Roseville  
Call or email any questions: 651/636-9054 or [jingle@rotary5960.org](mailto:jingle@rotary5960.org) or [www.rosevillerotary.org](http://www.rosevillerotary.org)

## February 8—Sr. Rosita Aranita CSJ

### KENYA WATER PROJECT—WATER FOR LIFE

## MEETING NOTES Feb 1 by Ron Riach

On this, the first day of February, 2010, we were greeted by Don Salverda, who also led us in the flag pledge. Jerry Showalter provided our invocation and Olivia Wilsey introduced our visitors and guests.

Based upon an informal poll, Scott Ericson's Classification talk was initially canceled, but then sprung back to life based on another informal poll. Scott is a former president of our club and dropped out a while back after having moved his business location to the south metro. Lucky for us, he got lonesome after about 18 months and came back. Doug Andersen has the distinct pleasure of having sponsored him twice. Scott traced his family heritage, ending up in Spencer, Iowa, where his father was the International Harvester dealer. He has been married to Mary Beth for about 27 years and has three children, with two in college. Hang on Scott, I'm sure they will take care of you in your old age in recognition of all the sacrifices you and Mary Beth are making for them now. Scott is a financial planner with Edward Jones. He enjoys fishing and cooking and is glad to be back. We are happy to have him back.

David Franke announced that Horacio Goycoolea, our Youth Exchange student from Chile, had decided to return home. Horacio thanked the club for all it had done to make his experience in the United States enjoyable. We all wish him well.

There will be a Taste of Rosefest meeting February 2 at 5 PM at the School district office. Kim Flynn announced that you will be able to bring additional towels, soaps and related items throughout the month of February. Art announced that we have sponsored 10 shelter boxes to Haiti, which will provide housing for 100 people. Rotary is making a difference in the world.

Don Craighead introduced our speaker, Dave Horsager. He is a "business strategist" whose emphasis is on the importance of "trust" in the workplace and the business world. For any business person, trust is a bottom line requirement and in the end, without it, everything is lost. Mistrust doubles the cost of doing

## COMING UP!

February 8  
Sr. Rosita Aranita CSJ  
Kenya Water Project

February 15  
President's Day  
NO MEETING

February 22  
Kay Baker  
Health East  
Heart Month

March 1  
Sean Boylan  
INFRAGARD  
FBI

March 8  
Ed Lord  
Haiti  
(Justin Miller's father-in-law who just returned from Haiti as a volunteer)

March 15  
John Thein  
Roseville Schools update  
Fairview Community Center

March 22  
Jerry Kaizer  
Honor Flight

# Membership!

## Continued from page one

business. All of our great leaders have been able to engender trust in their followers. Those who lose the trust of their supporters are sure to fail in maintaining popularity and the ability to lead, ie Tiger Woods.

There are several “pillars of trust” that are exemplified by those who are successful in maintaining leadership positions. Among them are:

1. Consistency in performance over time;
2. Clarity (people trust clarity and distrust the ambiguous);
3. Competency;
4. Commitment;
5. Connection;
6. Compassion;
7. Contribution.

As Dave puts it in his book *The Trust Edge*:

Trust has the ability to accelerate or destroy any business, organization, or relationship. With greater trust comes greater innovation, stronger brands, increased retention of good people, higher morale, multiplied productivity, better results, and a bigger bottom line. The trusted leader is followed. The trusted sales person is bought from. For the trusted brand, people will pay more, come back, and tell others. In the Twenty-First Century, trust has become the world’s most precious resource.

Dave is speaking February 11 at a meeting of the Twin Cities Rotaract Club at the Neighborhood House, 179 Robie Street East, St. Paul, MN 55107 at 5:30 pm. ALL are welcome to attend and bring their staff!

ROSEVILLE ROTARY EDITOR  
JINGLE MAHAN SEEKING  
ARTICLES FOR OUR WEEKLY  
NEWSLETTER!  
PLEASE SUBMIT WHENEVER  
YOU HAVE SOMETHING OF  
VALUE AND/OR CURRENT  
INTEREST TO OUR  
MEMBERSHIP.

CLUB DIRECTORS AND OFFI-  
CERS ARE ENCOURAGED TO  
SUBMIT TIMELY ARTICLES  
ON THEIR ACTIVITIES!

[jingle@rotary5960.org](mailto:jingle@rotary5960.org)



**Madeline and Olivia Wilsey  
selling girl scout cookies for  
our soldiers!**



# January is Rotary Awareness Month

## ShelterBox in Haiti . . . (from Rotary International News)

Photographer and first responder Mark Pearson reports on emergency relief efforts by UK-based charity ShelterBox, a grassroots disaster relief organization supported by Rotary clubs worldwide.

[CLICK HERE](#) to see the video of photos taken by Mark Pearson and hear his amazing stories of his experience.

## Rotarians teaching manners . . . (from Rotary International News)

As Corinne Gregory's children got older, she noticed that kids with manners were the exception, not the rule. She decided to do some research. "I found out that many children didn't have behavior problems," she says. "They lacked social competency, awareness, and consciousness." In 2003, she developed SocialSmarts, a program available to public schools that teaches children from pre-school to high school about manners, values, and ethics. Gregory, a member of the Rotary Club of Redmond, Wash., USA, has been interviewed by Katie Couric for the *Today* show, and her advice has been featured in *Time*, *Parents* magazine, and the *Seattle Times*.

**The Rotarian: Why are kids' social skills worse than they were 10 years ago?**

**Corinne Gregory:** There are a hundred reasons. I don't want to place blame solely on parents. But we're so busy running around that we don't want to be the discipline police.

**TR: Why is this a problem for schools?**

**Gregory:** Too many kids come into schools unprepared for the classroom environment. They don't know that they need to sit down and keep quiet. Teachers spend their time on discipline, not teaching.

**TR: What does SocialSmarts focus on?**

**Gregory:** Initial classes cover basic manners. We move on to respect for peers and respect for things, like the environment. We teach meeting and greeting skills, presentation skills, the concepts of trustworthiness and integrity. We show students, whether they are toddlers or teens, that if you behave better, you'll get more of

what you want and less of what you don't. We ask them, "What impression do you want to send people?" Kids don't want to be drug dealers. But they don't see the map to success.

**TR: Where do ethics and manners intersect?**

**Gregory:** We use a social skills pyramid. At the top of the pyramid is etiquette. We teach students about the rules of conduct and engagement. The next level is manners, which is more about behavior. At the very bottom of the pyramid are motivators like respect, compassion, and integrity. Ethics is the line between the motivators and behaviors. In order to behave ethically, you have to think ethically.

**TR: What about The Four-Way Test?**

**Gregory:** Once you internalize The Four-Way Test, it's always there. Lesson eight in SocialSmarts is about honesty. Regardless of a student's age, it always comes back to the first tenet: Is it the truth?

**TR: How do you know SocialSmarts works?**

**Gregory:** Schools that use our program have conducted studies comparing themselves with schools in the same district that don't. The schools with the program see a 10 to 13 percent improvement on tests. Teachers also report that they spend less time on behavior issues.

**TR: How can clubs get involved?**

**Gregory:** First, identify a school. If a Rotary club wishes to sponsor the school, we'll donate our program fee every year the school stays in the program. The club must cover the cost of materials and oversee the funds to make sure they are properly administered.

This is a way to expose students to Rotary and to the idea of Service Above Self. We talk about The Four-Way Test and encourage kids to learn more about Rotary. Imagine if every child practiced the tenets of The Four-Way Test. Imagine what our world would be like.

# ROSEVILLE ROTARY MEETING DUTIES 2009-10

|             | REPORTER                   | GREETER/FLAG  | INTRODUCTIONS | INVOCATION   |
|-------------|----------------------------|---------------|---------------|--------------|
| February 8  | Bob Bell                   | David Kray    | Olivia Wilsey | Bob Rosene   |
| February 15 | NO MEETING PRESIDENT'S DAY |               |               |              |
| February 22 | Terry Gilbertstadt         | Lynne Megan   | Olivia Wilsey | Rob Davidson |
| March 1     | Kevin Kelly                | Brad Kirscher | Anna Hudak    | Hal Routhe   |

## Area Club Meetings for making up!

|           |            |                           |                             |
|-----------|------------|---------------------------|-----------------------------|
| Tuesday   | 7:00 am    | Stillwater Sunrise        | Joseph's Restaurant         |
| Tuesday   | 7:15 am    | Arden Hills Shoreview     | Hampton Inn I694            |
| Tuesday   | 12:00 noon | New Brighton/Mounds View  | Tri-City American Legion NB |
| Tuesday   | 12:00 noon | St Paul                   | Crowne Plaza St Paul        |
| Tuesday   | 12:00 noon | Vadnais Heights           | Jimmy's Conference Center   |
| Monday    | 7:00 pm    | Twin Cities Nights        | University Club             |
| Wednesday | 7:00 am    | White Bear Lake           | Rudy's Red Eye Grill        |
| Wednesday | 7:00 am    | Lake Elmo                 | Lake Elmo Inn               |
| Wednesday | 7:30 am    | Fridley/Columbia Heights  | Old Country Buffet          |
| Wednesday | 6:30 pm    | Twin Cities Rotaract Club | Chatterbox Pub              |
| Thursday  | 7:00 am    | Woodbury                  | Stonecrest                  |
| Thursday  | 7:30 am    | Anoka                     | Billy's Bar and Grill       |
| Thursday  | 7:30 am    | St Paul Sunrise           | Town & Country Club         |
| Thursday  | 11:45 am   | Stillwater                | Lowell Inn                  |
| Friday    | 7:15 am    | N St Paul/Maple/Oak       | Gulden's                    |

## MARK YOUR CALENDAR

**Tuesday, February 16, 2009**  
Board of Directors Meeting  
Corner House Coffee @ 7:30 am

## Rotarian Makeups

Jeanne Matlock      Twin Cities Nights

### Message for Roseville Rotarians COMMUNITY SERVICE FOR FEBRUARY

PLEASE CONTINUE TO BRING . . .

Everyone, please remember your shopping list...coats, bar soap, shampoo, toothpaste and sanitary napkins ... for Joseph's Coat. We have another opportunity to help those much less fortunate. Let's take full advantage!

Don't forget to also bring towels, our winter collection for Bridging, to each Monday meeting. Make someone happy with a new towel and washcloth!

It's never too late to support The Rotary Foundation and its programs. Please make your check payable to The Rotary Foundation, send to:

**Roseville Rotary**  
2233 Hamline Ave No, Ste 511  
Roseville MN 55113

